

‘Put It Together’
Langhorne Slim
Weekly Report 10
10/22 to 10/28

In ISM this week, I was able to reflect on the progress of my study so far this year and determine three S.M.A.R.T goals that would allow me to accomplish what I needed in order to finish the year having done the best work in every aspect of the project. One of my goals was to create my original work to the very best of my skill set before the deadline in January; testing my ability to apply the knowledge of what I learned in marketing last year with what I learned this year on my interviews and research assessments. Going forward in the year, I know that in order to accomplish this goal of a successful original work, I need to go on a few more interviews so I can have the most information and research to answer my questions needed to complete my original work.

Overall, having the opportunity to reflect on my year so far has helped me take a step back from everything going on in senior year and look at where I really need to be on my ISM journey right now. I am looking forward to completing my goals this year and watching myself thrive as I move from my original work into my final product.